

9th UN Tourism Global Conference on Wine Tourism

Speakers Bionotes

6-7 October 2025

Plovdiv, Bulgaria



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MINISTRY OF TOURISM



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МИНИСТЕРСТВО НА ЗЕМЕДЕЛИЕТО И ХРАНИТЕ
MINISTRY OF AGRICULTURE AND FOOD

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Zurab Pololikashvili Secretary-General, UN Tourism

Zurab Pololikashvili serves as Secretary-General of the UN Tourism since January 2018, elected at the 22nd Session of its General Assembly. Prior to this, he was Georgia's Ambassador Extraordinary and Plenipotentiary to Spain, Andorra, Algeria, and Morocco, and Permanent Representative to the World Tourism Organization (UN Tourism) until December 2017.

From 2009 to 2010, as Georgia's Minister of Economic Development, Mr. Pololikashvili spearheaded long-term fiscal strategies, promoted foreign trade and investment, and advanced the tourism, infrastructure, and transport sectors. His leadership was key in nearly doubling Georgia's international tourist arrivals from 1.5 million in 2009 to over 2.8 million by 2011, thanks to policy reforms, marketing, and visa liberalization.

Earlier, from 2006 to 2009, he was Georgia's Ambassador to Spain, and between 2005 and 2006, he served as Deputy Minister of Foreign Affairs. In this role, he improved administrative processes, secured more liberal visa regimes, and deepened relations with international organizations, including the UN Tourism.



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Miroslav Laslo Borshosh

Minister of Tourism, Bulgaria



Miroslav Laslo Borshosh (на български: Мирослав Ласло Боршош, born 8th December 1972) is a Bulgarian entrepreneur and politician with many years of experience in the cultural sphere and management.

He graduated from "Cultural Studies" at Sofia University "St. Kliment Ohridski". From 2000 to 2001, he served as Parliamentary Secretary at the Ministry of Foreign Affairs of Bulgaria.

He was the Director of the National Palace of Culture /2014-2017/. During this period, Borshosh modernized and reformed the National Palace of Culture, turning it into a key venue for cultural events and forums.

In 2021, he became Deputy Mayor of Sofia Municipality in the direction of "Culture, Education, Sports and Youth Activities" having an important role in the development of Sofia's cultural and youth policies.

Municipal councilor in the Sofia Municipal Council as well as Chairman of the Committee on Education, Culture, Science and Cultural Diversity since the local elections in 2023.

He has been serving as Minister of Tourism since January 16, 2025.



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Georgi Tahov

Minister of Agriculture and Food, Bulgaria



Georgi Tahov has a PhD in economics, specialisation in finance, money circulation, credit and insurance. He also holds a Master's degree in Accounting and Control from the "D. A. Tsenov" Academy of Economics in Svishtov, Law Degree from St.St. Kiril and Methodius, University in Veliko Tarnovo, and in Strategic Leadership and Management of Security and Public Order from the Academy of the Ministry of Interior. He specialized in economics and industrial management in Germany.

Georgi Tahov has long-standing management experience in the National Revenue Agency.

Since 2022 he held the position of Executive Director of the State Fund Agriculture. In April 2024, he was appointed caretaker Minister of Agriculture and Food in both cabinets with Prime Minister Dimitar Glavchev.



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Irena Georgiava Deputy Minister of Tourism of Bulgaria



Irena Georgieva graduated in Sociology from St Kliment Ohridski University in Sofia, earning a gold medal for academic excellence and active public engagement.

Most of her career has been dedicated to tourism, with nearly 25 years of management experience as a travel agency manager. Her know-how in the field is further demonstrated by numerous certificates, establishing her as a highly knowledgeable professional in the tourism industry.

Irena Georgieva served as Deputy Minister of Tourism from February 2015 to May 2021.

Since 2006, she has been a member of the Board of Directors of the Association of Bulgarian Tour Operators and Travel Agents (ABTTA). From 2009 to 2013, she served as ABTTA's Acting President. She then returned to the Board as a member, a position she held until February 2015.

A recognised international expert in tourism, she also served on the Board of Directors of ECTAA (the European Travel Agents' and Tour Operators' Associations). Within ECTAA, she held the roles of Director and Deputy Director and served as the Association's President from 2010 to 2012.



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Kostadin Dimitrov

Mayor of Plovdiv

Higher education – Master of Mathematics
Plovdiv University “Paisii Hilendarski”

Professional career:

Mayor of one of the administrative districts in the Municipality of Plovdiv – “Trakiya” for three consecutive terms:

- 2011 – 2015
- 2015 – 2019

In the local elections on 27.10.2019 Kostadin Dimitrov was elected district mayor in the first round with over 60% of the votes.

Previously, he worked as a deputy mayor in the “Central” district of Plovdiv and in the private sector.



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Anna Karamanli

Deputy Minister of Tourism, Greece

Anna Karamanli was born in Thessaloniki. She is a mother of two children and has worked as a journalist in television and print media.

She is a graduate of the Department of Physical Education and Sports Science at Aristotle University of Thessaloniki and holds a Master of Science (MSc) in Public Administration from “Neapolis” University in Paphos, Cyprus.

She is currently a PhD candidate at the University of Sparta, with her research focusing on “The role of the media in combating violence.” She speaks English and Spanish.

She was first elected as a Member of Parliament for the 2nd Athens District with New Democracy in the elections of May 6, 2012.

Since then, she has been consistently re-elected in all subsequent electoral campaigns (June 2012, twice in 2015, in 2019, and twice in 2023).



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Dr. Elif Balci Fisunoğlu

**Vice General Manager, Tourism Operations & Development
Türkiye Tourism Promotion and Development Agency (TGA)**

Dr. Elif Balci Fisunoğlu has over 25 years of experience in travel, tourism and destination marketing, working across public, private, and non-governmental sectors in Türkiye and Europe.

She holds board positions at both UN Tourism's Affiliate Members and the Global Sustainable Tourism Council (GSTC), contributing to global tourism and sustainability initiatives.

Elif holds a Ph.D. in Public Relations, with a focus on strategic communication and destination image. Her experience spans diverse areas of the tourism sector, including roles in tourism holding companies, hotel groups, and travel agency services.

She previously served as General Manager of the Istanbul Convention & Visitors Bureau, where she played a key role in bringing Istanbul into the top global congress destinations. She later became ICCA's Regional Director for Europe, based in Amsterdam, representing over 580 organizations from 48 countries.



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Andrej Orlandić

Director General of Ministry of Tourism of Montenegro



Mr. Andrej Orlandić has built a career in the public sector, holding various positions since 2007, with extensive experience in international cooperation within both the Parliament and Government of Montenegro. His roles have included work in the Ministry responsible for EU affairs, the Ministry of Foreign Affairs, the Prime Minister's Office, and the Ministry of Spatial Planning, Urbanism, and State Property.

Prior to these, he served in the Parliament of Montenegro, where from 2012 to 2015 he was Secretary of the Committee for International Cooperation and European Integration, as well as the National Council for European Integration. He has also worked in the Office of the Mayor of Bar and has been active in the NGO sector.

He was the national coordinator for Montenegro's candidacy to chair the Commission for Europe of the World Tourism Organization (UN Tourism) for the 2025–2027 term. In June 2025, he was appointed Acting Director General for Normative-Legal Affairs, Administrative Procedure, and International Cooperation at the Ministry of Tourism.

He holds both a bachelor's and a master's degree from the Faculty of Political Sciences at the University of Montenegro, specializing in political science and public relations.

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Irena Todorova

Executive director of the Regional Centre for the Safeguarding of Intangible Cultural Heritage in South-Eastern Europe under the auspices of UNESCO

Ms. Irena Todorova, PhD is Executive director of the Regional Centre for the Safeguarding of Intangible Cultural Heritage in South-Eastern Europe under the auspices of UNESCO. Member of the Board of the National Culture Fund (2023–2025).

Adviser in the political cabinet of the Minister of Education and Science (2014–2016) and of the Minister of Foreign Affairs (2016–2017) of the Republic of Bulgaria.

In 2012, she defended her doctoral dissertation at the Department of Political Science of the New Bulgarian University, dedicated to the political culture of the new generations, and since then, she has been an Assistant Professor in the same department. She is also the compiler of the Living Heritage journal of the Regional Centre Sofia-UNESCO.



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Cordula Wohlmuther Regional Director for Europe, UN Tourism

Cordula Wohlmuther joined UN Tourism in 2006, initially serving as a Regional Officer before becoming the Deputy Regional Director for Europe. In 2012, she took special leave to conduct research on tourism and peace at the Centre for Peace Research and Peace Education in Austria, resulting in two publications, including the International Handbook on Tourism and Peace, which won the 2015 ITB Special Management Award. After returning in 2015, Cordula was appointed Head of UN Tourism's Institutional Relations and Partnerships Department.

In 2020, Cordula transitioned to the role of Coordinator within UN Tourism's Sustainable Tourism and Resilience Department. In this position, she has been responsible for implementing sustainability and monitoring initiatives at the destination level, in particular through managing the International Network of Sustainable Tourism Observatories (INSTO).

Before joining UN Tourism, Cordula worked from 2000 to 2006 in the Organization of Cooperation and Security (OSCE) Project Coordinator's Office in Kyiv, Ukraine. As a Senior Programme Manager, she was responsible for projects on fighting against trafficking in human beings, initiatives on anticorruption and rule of law, and the re-training of former military personnel.

Cordula holds a master's degree from the University in Vienna, where she also did Ph.D. studies.



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Sandra Carvão

Director, Market Intelligence, Policies and Competitiveness, UN Tourism

Sandra Carvão is Director of Market Intelligence, Policies and Competitiveness at the World Tourism Organization since June 2018. Before that, she was Chief of Communications and Publications for 8 years until May 2018 where she was responsible for World Tourism Organization's strategic positioning.

Prior to this post, Sandra was Deputy Chief at World Tourism Organization's Market Trends, Competitiveness and Trade in Tourism Services Department between 2007 and 2010. During this period, Sandra coordinated the Tourism Resilience Committee created by UN Tourism to address the impacts of the global economic crisis 2008-2009 on tourism.

Prior to joining UN Tourism in 2003, Sandra held a position as market manager in the Portuguese National Tourist Office in Lisbon. Sandra has a degree in International Relations, Economics Branch, by the Instituto de Ciências Sociais e Políticas/Universidade Técnica de Lisboa and a postgraduate degree in Marketing by the Universidad Complutense de Madrid.



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Lili Barzeva

Host/ PR/ Organizer of cultural events

Lili Barzeva is a longtime television and stage host, PR professional, and organizer of cultural events. Her 15 years of television experience include work as author and host of various programs on National Television Eurocom – Bulgaria and BG Radio.

Lili was the Master of Ceremony at the Opening Event of Plovdiv – European Capital of Culture 2019, broadcast worldwide on numerous streaming platforms. Together with Mark Fowler, she also hosted the Closing Ceremony of Plovdiv 2019.

She has been the host of prestigious award ceremonies such as the Plovdiv Awards, as well as The Night of the Stars organized by the Encho Keryazov Foundation in 2020 and 2022, where she partnered with Orlin Pavlov and Alec Alexiev.

For 20 years, Lili Barzeva has been a preferred host of numerous festivals, city-wide celebrations, and other key events for Plovdiv. Since 2014, she has been the PR Manager of Plovdiv Opera, actively working on strategies to attract new audiences. She is also a member of the organizational committee of the Opera Open Festival, as well as resident host and scriptwriter of chamber formats such as Opera Boutique, A Little Night Music, concert programs, and more.



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Mark Fowler

Singer / Actor / Director

Australian-born Mark Fowler has over 25 years of professional stage experience, primarily as an opera singer. He has performed more than fifty roles across opera, operetta, and musical theatre, appearing in productions throughout Asia, Australia, and Europe.

Career highlights include invitations to perform as soloist in Carmina Burana and Verdi's Requiem at Het Concertgebouw in Amsterdam, as well as collaborations with acclaimed stage directors Stefano Poda and Mariusz Trelński.

In recent years, Mark has showcased his versatility by successfully branching into television and film as both an actor and presenter. He co-hosted the "Plovdiv 2019" European Capital of Culture closing ceremony and has recently appeared in the Bulgarian TV drama Brothers and the upcoming feature film Retrospect by Steven Lewis Simpson, set for release in Bulgarian cinemas over Easter 2024.

Since 2014, Mark has been based in Plovdiv, where he is a resident soloist with Opera Plovdiv and also serves as Assistant Stage Director. In December 2023, he co-directed his first opera production — La Bohème — for Opera Plovdiv.



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Camilla Lunelli

Vice President of Ferrari Trento and Communications, PR and Sustainability Director of Gruppo Lunelli

Camilla Lunelli is Vice President of Ferrari Trento and Communications, PR and Sustainability Director of Gruppo Lunelli, which also includes Surgiva, mineral water, Tenute Lunelli, still wines, Biso1542, Prosecco Superiore, and Tassoni, luxury soft drinks.

After graduating with honors from Bocconi University and gaining international experience in Paris, New York, and Africa with the UN and NGOs, she joined the family business in 2004. Together with her cousins, she represents the third generation of her family, leading Gruppo Lunelli.

Honored as “Wine Producer of the Year 2021” by Corriere della Sera and “Woman of the Year 2025,” by Food&Travel Italia, she also serves on various boards and is a mother of three.



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Nicolas Manfredini

Industry expert, CEO Winalist (France)

Nicolas Manfredini is the founder and CEO of Winalist.com, the leading wine tourism booking platform in Europe that streamlines the management of reservations and tours for wineries. With a background in technology, a Master's Degree in International Business and Marketing and a passion for wine and travel, Nicolas was inspired to create a solution that would help wineries optimize their operations and increase revenue through wine tourism.

Under his leadership, Winalist has quickly become a leading player in the industry, helping +1800 wineries worldwide to improve their customer experience and streamline their operations. Nicolas is also known as a speaker and an expert in the field of wine tourism technology, sharing his insights and best practices at conferences and events.



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Gergana Todorova

Founder and Co-Owner of WineTours.bg (Bulgaria)

Gergana Todorova is the founder and co-owner of WineTours.bg, the leading digital platform dedicated to promoting wine tourism and wine culture in Bulgaria. With a background in marketing and communications, she has devoted the past decade to developing innovative ways of connecting travelers, wineries, and cultural experiences.

Through WineTours.bg, Gergana has created a comprehensive online guide that showcases Bulgaria's diverse wine regions, boutique wineries, and authentic local experiences. Her work is focused on making wine tourism more accessible while highlighting the cultural heritage, traditions, and stories behind every bottle.

In addition to her entrepreneurial work, she collaborates with wineries, tourism boards, and cultural institutions to design campaigns, events, and educational initiatives that raise awareness of Bulgaria as a destination for quality wine tourism.

Gergana holds a WSET Diploma in Wines from WSET School London.



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Pilar Rodríguez

Chef and UN Tourism Ambassador for Gastronomy Tourism (Chile)

Pilar is one of the few female Chilean chefs who has achieved national and international recognition. She trained at the renowned haute cuisine school “Le Cordon Bleu” in Paris, where she graduated with honors and was able to work alongside the prominent French chef Christian Le Squer of the restaurant “Ledoyen”, distinguished with three Michelin stars.

She built her cuisine based on her love for wine, and the enormous potential of the Chilean wine industry along with the large diversity of ingredients that Chile offer. From Colchagua valley, Food&Wine Studio offers programs all year round, with her vision of contemporary Chilean Cuisine. With this idea of supporting the Chilean wine industry, she entered the market with great success and began to work on her other passion: selling Chile through its food. This is how she began to collaborate with important public institutions such as ProChile as well as private organizations in the food and hospitality industry such as Wines of Chile, Fruits from Chile and others.

Author of “Terruño, Chilean romance of wine and food”. Her Food&Wine Studio has been recommended by The New York Times on “The 52 Places to go in 2024”.



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Annareth Bolton

Strategic Marketer, Destinate (South Africa)

Annareth Bolton is a freelance project manager based in Stellenbosch, South Africa. She has more than 25 years of experience in wine tourism, hospitality, events, strategic marketing, bespoke experiences and communications.

Her great loves include her family, cooking, singing and spending time with friends - all with a glass of bubbly in hand!



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Ana Gallego

Marketing, Communications & Enotourism Leader, Bodega ENATE (Spain)

With more than 30 years of experience in the wine and enotourism sector, I have built a solid professional career at ENATE Winery, contributing to its growth and international positioning. I began in Enotourism and Public Relations, developing visitor programs and strengthening customer relationships. Over time, my role expanded to Marketing and Communications, where I have successfully led strategic initiatives to consolidate ENATE's brand identity.

Currently, I am responsible for the Marketing, Communications, and Enotourism Departments, driving projects that integrate innovation, sustainability, and customer experience as key levers for competitiveness and differentiation in the wine industry.

Core Competencies:

- Strategic Marketing & Brand Development
- Corporate Communications & Public Relations
- Enotourism Experience Design & Management
- Customer Engagement & Loyalty Programs
- Sustainable Development & Innovation in Wine Tourism



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Emanuele Trono

President, Enodigital (Italy)

Known in the wine world as Enoblogger, counts more than 100,000 followers across various social platforms. He is 33 years old and graduated in Business and Management at the University of Turin. He also attended AIS sommelier courses and completed a Master in Italian Wine Culture at the University of Gastronomic Sciences in Pollenzo. Emanuele began working on the Enoblogger project in November 2016. He launched the profile with the goal of sharing his passion for wine—showing people the bottles he tastes, the wineries he visits, the trips he takes, and the restaurants he discovers.

What followers see on social media reflects his true personality: authentic, unfiltered, and unafraid to be himself. He approaches wine in a simple and engaging way, avoiding excessive technicalities that risk making it too serious. Over the years, his passion evolved into entrepreneurship. In 2019, he founded Enodigital, the first social media marketing agency specialized in the world of wine, where he and his team guide wineries on their path to digitalization.

In 2022, he launched Enhance, a company dedicated to trading fine wines, shipping bottles worldwide to meet the needs of collectors. The following year, in 2023, after four years of work behind the scenes, Emanuele and his business partner, Stefano Quaglierini, released their first wine, Virtus, under the company Prima Domus—a project of which they are extremely proud.

For Emanuele, working in the wine world is more than a career, it is his greatest passion. In this sector, there is always something new to learn, unique people to meet, and enriching experiences to enjoy. Wine connects people, and to him, there is nothing more beautiful.



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Madalena Vidigal

Wine Tourism consultant, educator, and communicator (Portugal)

Graduated in Hotel Management, Wine Tourism and Viticulture.

In 2015, Madalena created EntreVinhas®, the first website in Portugal entirely dedicated to wine tourism.

Over the past 12 years, Madalena has travelled the world in search of the best wine tourism practices

As a wine tourism educator, Madalena works closely with wineries and tourism companies to improve their teams' skills to become better hosts.

Consultant, collaborates with producers and tourism projects to create profitable, sustainable, and personalized businesses, as well as to elevate and promote their brands.

Member of the juri at Best of Wine Tourism Awards for Porto, Portugal.

In 2021, launched the podcast "5 Minutos de Vinho", simplifying the language of wine, episode by episode.

Wine producer in Alentejo, just launched her first red wine "Pedra da Mãe reserva 2021".



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Francisco Bragoni

Hospitality and Wine Tourism Manager Salentein Winery (Argentina)

Francisco Bragoni, chef, sommelier and degree in business, with more than 16 years in the wine industry in Argentina.

He has extensive experience in the tourism business, and for the last 3 years has been in charge of the hospitality and tourism business from Salentein winery, located in Uco Valley and founded in 1998.

Salentein receive more than 50.000 people from all over the world, with the possibility to enjoy an exclusive Art Gallery with more than 100 works of arts , restaurant with the high worldclass standard and a lodge with 14 exclusive rooms in the Andes mountain.



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Jorge Alves

General Manager and Winemaker, Quanta Terra Douro (Portugal)

Quanta Terra Douro is a pioneer project in the Douro region. The winery places a special focus on art and culture. Its distinctive architecture reflects the careful renovation of the original building, while its commitment to creativity is expressed through regular art exhibitions featuring both local and international artists. The winery also hosts thematic conferences and fosters partnerships and networks with cultural institutions across the region.

It has been recognized several times with the prestigious Best Of Wine Tourism award.



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Juan Jesús Valdelana

Owner and Winemaker, Bodegas Valdelana (Spain)

Born in 1963 in Elciego (Álava). Thirteenth generation of a family of winegrowers descended from the Lana Valley. He studied at the monastery of San Millán de la Cogolla, where the first texts written in Spanish and Basque were created.

In 1991, he completed his studies in oenology in Laguardia and in 1992 he launched his first wine on the market. His signature wines are currently among the most acclaimed in the country. Restless and innovative, he always strives for perfection in his wines, both inside and outside the bottle. He has managed to position his wines in almost every corner of the world and elevate the winery to one of the most awarded in Spain, with three Best Of awards under his belt. He received the award from the Basque Government for BEST PROFESSIONAL CAREER in 2017, due to his perseverance and work for wine tourism in Rioja Alavesa.



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Gergely Szolnoki

Professor of Market Research

Hochschule Geisenheim University (Germany)

Gergely Szolnoki works as Professor of Market Research at Geisenheim University (Germany) and is Honorary Professor of Wine and Beverage Management & Marketing at the University of West Attica (Athens, Greece). His main research areas are sustainability, wine tourism, and consumer behaviour. Born in Hungary, he has lived in Germany for more than 20 years.

Gergely has given more than 200 presentations at conferences and seminars and is the author of several books and book chapters, peer-reviewed scientific papers, and more than 150 industry articles published in English, German, and Hungarian. In addition to his academic activities, Gergely is a delegated expert in the International Organisation of Vine and Wine (OIV) in the fields of wine economics and statistics.



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Sabiha Apaydın Gönenli

Wine Consultant & Founder, "Root Origin Soil" (Türkiye)

Sabiha Apaydın Gönenli is a management consultant in the food and beverage industry and a pioneering figure in Turkey's gastronomy sector.

She is a certified WSET educator and a founding member of the Heritage Vines of Türkiye initiative.

As the founder of the "Root Origin Soil" Wine Conference and the Slow Wine Coalition Leader in Turkey, she actively promotes local grape varieties, old vineyards, and natural wines, while also serving as a representative of the Old Vine Conference.



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Georgi Toskov

Associate Professor at the University of Food Technologies in Plovdiv (Bulgaria)



Georgi Toskov is a distinguished associate professor at the University of Food Technologies (UFT) in Plovdiv. His professional career is defined by the synergy between academic theory and practical business application. His expertise is focused on strategic management, entrepreneurship, wine marketing and consumer behaviour, with the goal of equipping students with the critical thinking necessary to make informed decisions and achieve sustainable organizational success. His professional experience in B2B sales has given him unique insights into building long-term partnerships and conducting negotiations, allowing him to connect theoretical concepts with real-world market challenges.

Assoc. Prof. Toskov also has a deep understanding of lean manufacturing principles and their application in optimizing operational processes. His research and collaborations with the industry focus on methods for continuous improvement and waste reduction, and he inspires his students to embrace this mind set to enhance efficiency and productivity. As an educator, he masterfully combines theoretical foundations with practical insights, creating an interactive environment that stimulates creativity.

Assoc. Prof. Toskov is an active participant in various international educational initiatives, having recently been a guest lecturer in Croatia (2025), Turkey (2024) and the Czech Republic (2022). He was approved for a Fulbright scholarship for Texas Tech University in year 2026. His commitment to international collaboration is exemplified by his work on Bulgaria's first OIV-certified Master's program in Wine Management, which launched in 2023. He is also part of the initiative to create the AgriFood Systems and Bioeconomy Centre of Competences (AFS Bio CoC), a hub funded with nearly 12 million euros from the EU. This centre aims to support the commercialization of research outcomes and assist technology start-ups in the sector. These ongoing projects underscore his drive to bridge the gap between academia and industry, and to support the growth of the Bulgarian agrifood sector.



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Elisa Ucar

Director, EDA Drinks and Wine Campus (Spain)

Holds a degree in Economics and Business Studies from the University of Navarra and an International MBA from IESE Business School. She has successfully held positions in General Management, Internationalization, and Marketing at various renowned wineries across Spain, including Rioja Alavesa, Ribera del Duero, Navarra, Somontano, and Rueda.

An entrepreneur as well, she founded and successfully developed her own winery, Domaines Lupier, which has earned a strong international reputation. She has also worked with foundations, such as the Fundación Empresa Universidad, and created and directed the first Logroño-Rioja Convention Bureau Foundation to promote conference tourism in the Rioja region.



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Vanina Manini

Experiences Manager, Finca El Paraíso by Luigi Bosca Winery (Argentina)

After pursuing studies in science, she was drawn to the wine industry and found my vocation in hospitality at Ruca Malen Winery.

She later had the opportunity to establish the tourism area at Viña Las Perdices from the ground up. Today she leads the Hospitality team at Luigi Bosca's Finca El Paraíso, a historic estate offering a luxury experience in close connection with nature.

For ten years she was an active member of AMUVA, Argentina's Women in Wine Association, serving on its board and collaborating with inspiring women who share a passion for wine culture.



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